

Communications Plan for the Local Plan Consultation

The aim of the communications plans is to raise awareness of the local plan and consultation process:

1. Outline the structure and aims of the Local Plan.
2. Inform the village of how they can comment on The Plan.

The following methods of communication will be used to communicate with Beyton parishioners:

- [Mail drop to all houses in Beyton \(see page 2\)](#)
 - What is a Local Plan?
 - What is a consultation?
 - How can I find out more?
- [Village notice boards and website](#)
 - Same information as mail drop
 - Flyer for drop in meeting
- [Twitter \(see page 3\)](#)
 - Various tweets
 - Very short outlines with link to website
 - Reminders of key meetings
- [Facebook](#)
 - Same as twitter
- [BVN \(see page 4\)](#)
 - Shortened version of mail drop
- [Village meeting \(materials to be prepared\)](#)
 - Present the slides from the council briefing meeting
 - Outline the plan
 - How to comment
 - Q&A session from public

The village meeting would need to take place before the 2nd October to then allow the public to attend the drop-in session.

Development Plans for Mid Suffolk and Beyton

Village meeting
Thursday 28th September
7:30pm - 9:00pm
Thurston Community College, Beyton Site

A Local Plan sets out local planning policies and identifies how land is used, determining what will be built where. Adopted local plans provide the framework for development across England.

Currently Babergh and Mid Suffolk are in the process of setting out what and where development will take place up to 2036 by developing an up-to-date Local Plan. Once adopted, the new Plan will replace the existing local planning policies.

The new Joint Local Plan will set out the amount of growth that needs to be planned for, where the growth should go and how it should be delivered. Planning policies will set the context for protecting the District's valuable natural and built environment and ensure that new development is delivered in a sustainable way. These planning policies will be used by the Council when making decisions on planning applications.

Why are you letting me know about this?

Part of the process of putting together a Local Plan includes a consultation of the public. The purpose of the consultation is to allow you to have your say on issues, put forward options and, in some instances, to indicate an initial preference for the new Joint Local Plan.

The consultation is your opportunity to identify any planning issues that you think the new Joint Local Plan should address, and comment on possible ways that The Plan might address these important issues in your community (including informing where you consider development should be located). The consultation period has already started and any final comments need to be submitted by 5pm on the 10th of November 2017.

What is the Parish Council currently doing about the Joint Local Plan?

Following the last public village meeting on development a number of people came forward and offered to be part of a village development group. This group is currently working to review The Plan in detail in order to then comment on the elements of The Plan that could be a priority for the village in the future. All documentation of the work being carried out by the group can be found on the Beyton Village Website: <http://beyton.suffolk.cloud>

How can I find out more about the Joint Local Plan and how to comment?

Find out more information via the following:

Local Plan Website: <http://www.midsuffolk.gov.uk/planning/planning-policy/new-joint-local-plan/>

Village planning meeting: Thursday 28th September, 7:30pm - 9:00pm, Thurston Community College, Beyton Site.

Council Run Drop-in Session: 2nd October from 2pm-5pm. The Blackbourne Community Centre, Blackbourne Road, Elmswell, IP30 9GY.

Twitter

1. Did you know the Council are currently setting out what and where development will take place by creating a local development plan?
2. Look out for information being delivered through your door about new development plans for Beyton and Mid Suffolk.
3. Find out about the new development plan:
<http://www.midsuffolk.gov.uk/planning/planning-policy/new-joint-local-plan/>
4. Find out about the new development plan for Beyton 28th Sept. 7:30pm - 9:00pm TCC, Beyton Site.
5. Questions about the new Local Plan? Drop-in session: 2nd October, 2pm-5pm. The Blackbourne Community Centre, Elmswell

Facebook

Did you know the Council are in the process of setting out what and where development will take place by creating a local development plan?

You will be able to learn more about the plans in a number of ways:

- Information being delivered through your door
- Via the Planning website: <http://www.midsuffolk.gov.uk/planning/planning-policy/new-joint-local-plan/>
- At a village meeting: Thursday 28th September, 7:30pm - 9:00pm, Thurston Community College, Beyton Site.
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On the day of the meeting both Twitter and FB:

- Find out about development plans for Beyton and Mid Suffolk tonight 7:30pm - 9:00pm Thurston Community College, Beyton Site.
- Find out about development plans for Beyton and Mid Suffolk today from 2pm-5pm. The Blackbourne Community Centre, Elmswell.

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